

WHERE TO SEND ELECTRONIC NEWS RELEASES and POST EVENT ANNOUNCEMENTS

McLean Connection Newspaper: The Connection is a weekly online news source for specific local areas. It arrives in email in-boxes each week on Wednesday or Thursday (depending on which edition or editions the user subscribes) and also comes in a print version. Although there are editions for Arlington, Fairfax, Great Falls, McLean, Reston, and Vienna, **ONLY THE McLean EDITION WILL PUBLISH INFORMATION ABOUT LEWINSVILLE.** **Send news releases and calendar items two to three weeks in advance** to

- For Calendar Items:
 - Send email to calendars@connectionnewspapers.com
- For Press Releases, send email to:
 - editors@connectionnewspapers.com
- **Image Size:** No parameters for press release images. Don't send an image for calendar items; they won't use it.

Fairfax County Times: This publication is both a print media weekly and an online weekly with over 100,000 subscribers in the Fairfax County area. It is owned by the Washington Post. The Fairfax County Times no longer takes calendar items. You can send press releases only!

- Editor: Heather Zwicker: 571-233-6244, heather@fairfaxtimes.com
- Arts & Entertainment Editor: Jennifer Starr: 571-393-2933, jennifer@fairfaxtimes.com
- News Reporter: news@fairfaxtimes.com
- **Use your press release** to paste into their online submission form:
<https://www.fairfaxtimes.com/users/admin/contribute/article/>
Photos can be uploaded with the form.

Falls Church News-Press: This publication is a print media weekly with a circulation of over 10,000 in the Falls Church area. Deadline is generally 5:00 pm each Monday.

- For all editorial news items. Please email News & Notes newsandnotes@fcnp.com
- **For all calendar items.** Please email FCNP Calendar calendar@fcnp.com
- For direct contact with a reporter please email Kylee Toland ktoland@fcnp.com or Brian Reach breach@fcnp.com
- For all display ads please contact ads@fcnp.com and or Sue Johnson at sjohnson@fcnp.com
- If this is an urgent matter that pertains to an area outside one of these areas please contact the Managing Editor Nick Gatz ngatz@fcnp.com
- **Image Size:** It's always good to provide them with an image, although most likely they won't use it. Best to embed into the email rather than attach, as an attachment might send your email to junk. Images should be small, but print ready (200-300 dpi)

Patch Electronic News: The Patch Newsletter is a daily online media provider containing news and human interest stories reported locally.

- ***To post an event or an article*** on the McLean Patch Newsletter:
<https://my.patch.com/start> Use the Lewinsville account.
- It is beneficial to “promote” events on the Patch Newsletters. You can select additional Patches at a cost of \$14 for each additional Patch selected. (To do this, post in the McLean Patch, and promote to Vienna, Tysons, and Falls Church - \$56.00). Rarely, do we post in Arlington, but that is possible.
- ***Image Size:*** Patch does not specify a best size for images, but we have found that images about 1000 px wide by 400 px tall are okay. Images should be 96 dpi.

Sun Gazette Newspapers (serving Great Falls, McLean, Oakton, Vienna, and Arlington):
Published Thursdays. Send press releases two weeks in advance, but at least by the previous Friday. Note:

- Scott McCaffrey, Managing Editor, 703-738-2532. smccaffrey@gazetteleader.com
- ***Image Size:*** It’s always good to provide them with an image, although most likely they won’t use it. Best to embed into the email rather than attach, as an attachment might send your email to junk. Images should be small, but print ready (200-300 dpi)

Neighborhood Next Door:

Lewinsville has set up an account at this social media site, and you should log in as lpccommunications1724@gmail.com. Post on this website have attracted participants.

- <https://nextdoor.com>
- ***Image Size:*** Cover Photos/Images should be 700 px wide by 240 px tall. Images can be 72 dpi or 96 dpi.

Arts Fairfax:

This is a website which has lots of information about events having to do with performing arts, and Nothaft would like all his music events posted here. Posting at this site is similar to making a post on a WordPress website, and an image can be used. I created my own account to post on this site, and you can create your own as well.

- <https://artsfairfax.org/>
- ***Image Size:*** Images should be 2:1 ratio in size and be a high resolution (that means 200-300 dpi). A reasonable 2:1 ratio image would be 1000 pixels wide by 500 pixels tall.

Tysons News Feed (Orrin Konheim)

He is interested in news of political/current affairs events only. Nothing religious.

- tysonsnewsfeed@gmail.com

Washington Post: This publication is both print and online media daily. It would be rare for your news story to be published here.

- Recently, we have only posted musical events in the Friday Lively Arts section. We use the mini tabloid ad listing that has a price of \$120/ad and run on Fridays. We have a small Music logo that we use for this ad. Deadline is 2 weeks prior.

- <https://classifiedadv.washingtonpost.com>
- Contact at the Washington Post for these ads: Robin Wilkerson - Robin.Wilkerson@washpost.com

National Capital Presbytery:

We don't usually send them anything, but this info is provided just in case.

- Thursday Mail, LaJuan Quander. lquander@thepresbytery.org